

SPONSOR PRESENTS

MUSIC & MESSAGE

Stevie Van Zandt & Gene Simmons in Conversation

A special evening to support
Amplifying Jewish Heritage
a new TeachRock curriculum

Sunday, Oct. 19, 2025

Sunset Marquis | West Hollywood

TEACHROCK



Stevie Van Zandt founded TeachRock to transform students' lives by filling every classroom with the science, stories, and sounds of music. TeachRock is used by more than 80,000 teachers from coast to coast.

Amplifying Jewish Heritage (AJH) is a project to develop curriculum resources to highlight the pivotal roles Jewish musicians have played in key moments throughout US History.

AJH resources will become an integral part of TeachRock History Courses approved in the State of California and will run in dozens of Los Angeles high schools annually.

Your support will integrate Jewish American figures, perspectives, and historical events within traditional core-curriculum US History resources made freely available to all educators at [Teachrock.org](https://teachrock.org).

SPONSOR LEVELS

GENE SIMMONS CIRCLE

- 4 guests + premium seating
- Acknowledgment from stage and on event signage
- Private VIP cocktail reception
- Photo with Stevie Van Zandt and Gene Simmons
- Limited edition gift
- Complimentary valet parking

\$25,000

BOB DYLAN BENEFACTOR

- 4 guests + priority seating
- Acknowledgment from stage and on event signage
- VIP cocktail reception
- Limited edition gift
- Complimentary valet parking

\$10,000

SPONSOR LEVELS

CAROLE KING CHAMPION

- 2 guests + preferred seating
- VIP cocktail reception
- Limited edition gift

\$5,000

LEONARD COHEN LUMINARY

- 2 seated tickets
- Pre-program cocktail reception
- Limited edition gift

\$2,500

SPONSOR LEVELS

CARLY SIMON CONTRIBUTOR

- 1 seated ticket
- Pre-program cocktail reception

\$750

IN MEMORIAM DONATIONS


Honor the memory of a loved one with a tribute gift that supports our mission. All In Memoriam gifts will be acknowledged on our website. Donation levels:

\$50 | \$100 | \$250

All sponsorships are tax deductible, and all funds raised support the creation of Amplifying Jewish Heritage resources, professional development programs to introduce them, and TeachRock staff to support their implementation in CA and beyond.

Contact Michael-Ann Haders, michael@teachrock.org with all inquiries.



A photograph of a TeachRock student, a man with a blue headwrap and a green and blue patterned shirt, sitting in a classroom and looking towards the right. Two female students are visible in the background, also looking in the same direction.

“I’m not a ‘school person’
— I kind of hate it. But this
class lets me use the things I
love to learn the things
I’m expected to.”

– *TeachRock student*



“Even my kids who don’t want to be here and are on the verge of dropping out just eat these lessons right up — magic!”

– TeachRock teacher