



Beyoncé by the Numbers

Awards and Recognitions

- 9 American Music Awards (24 total nominations)
- 30 BET/BET Hip Hop Awards (65 total nominations)
- 22 Billboard Music Awards (78 total nominations)
- 24 Grammys (70 total nominations)
- 13 MTV Video Music Awards (37 total nominations)

Charitable Giving

- \$6 million to support communities of color and essential workers during COVID
- \$7 million to support people displaced as a result of Hurricane Katrina
- \$4 million to Phoenix House, a rehabilitation center
- \$100,000 to four HBCUs to provide scholarships for students

Instagram

- Beyoncé as 147,000,000 followers on Instagram.
- She holds the record for the most liked Instagram with her pregnancy announcement which garnered almost 11 million likes.
- Average likes: 3,054,577 post.
- Average comments: 25,176 per post.

Spotify

(Not all of Beyoncé's music is available on Spotify, she's supported her husband Jay-Z's streaming service Tidal since 2015.)

- Over 3,000,000,000 album streams
- 41,562,738 monthly listeners
- Top Song, "Halo," is 4:21 long

Spotify Monthly Listeners around the world:

- Chicago, US: 618,011
- Sydney, AU: 575,311
- São Paulo, BR: 530,542
- Los Angeles, US: 523,660
- Dallas, US: 490,388

Tours

- In 2020 Beyoncé was named one of the highest touring artists of the decade with earnings of over \$857,405,819
- I Am World Tour: \$119,5000,000
- "On The Run II" tour with Jay-Z: \$250,000,000
- "Formation" world tour in 2017: \$256,000,000

YouTube

- YouTube Video Views May to June 2020: 6,231,279
- Halo Views: 1,000,000,000
- "Single Ladies" Views: 762,000,000
- Total Views: 867,588,429