



Handout 1 - The Press Conference

You and your bandmates are gathered at a press conference. Imagine that the “mania” around your band has reached a fever pitch; every regional news outlet will run a story about your stop in town. You are seated together at a desk in front of about 50 reporters and photographers. Professional video cameras and countless phone cameras are pointed in your direction and at least eight microphones are clustered together just below your chin. Amidst the intermittent flash bulbs, the reporters raise their hands and wag them, much like a classmate who desperately wants to share an answer. You call on a journalist and she ignores your bandmates and barks the following questions directly to you. Remember, the reporters are waiting, so you don’t have time to think, just respond quickly.

1. Who is your band’s biggest musical influence?
2. Who does your band want to be the next president?
3. Does your band take its music seriously?
4. Is your band’s music “art”?
5. Why do you guys wear the clothes you wear?
6. How long do you think you’ll be together as a band?
7. What are your long-term goals?