



Team 2: The Record Label

The record label is responsible for ensuring that each movie features as much Rock and Roll music as possible in order to promote artists and sell records.

Task: After each trailer, the record label will briefly discuss and report out which Rock and Roll performers are featured in the film (if any) and how many Rock and Roll songs are listed on the film's soundtrack.

Final Report: After a team discussion, the record label must decide which of the three movies has the potential sell the greatest amount of Rock and Roll records, and is thus deserving of having a promotional soundtrack album released in record shops. The team must fully explain their methodology and final decision to the class.

What to Watch For: The record label should pay special attention to the way Rock and Roll is featured in each movie in terms of musicians on screen, songs on the soundtrack, and if the music is portrayed in a positive or a negative light.

Additional Materials: Use the [song and artist roster](#) on this handout to help determine what songs and recording artists are featured in each film.

Movie Soundtracks

Rebel Without a Cause (1955)

“Ride of the Valkyries”
From the opera *Die Walküre*
Music by Richard Wagner

Wiegenlied, Op.49, No.4 (Lullaby)
Music by Johannes Brahms

Rock Around the Clock (1956)

“Rock Around The Clock”
Performed by Bill Haley and the Comets

“Happy Baby”
Performed by Bill Haley and the Comets

“Rock-A-Beatin' Boogie”
Performed by Bill Haley and the Comets

“Razzle Dazzle”
Performed by Bill Haley and the Comets

“ABC Boogie”
Performed by Bill Haley and the Comets

“Mambo Rock”
Performed by Bill Haley and the Comets

“The Great Pretender”
Performed by The Platters

“Only You”
Performed by The Platters

“I'm Gonna Teach You How to Rock”
Performed by Freddie Bell and His Bellboys

“Giddyup Dingdong”
Performed by Freddie Bell and His Bellboys

Rock Around the Clock (continued)

“Sad and Lonely (Solo Y Triste)”
Performed by Tony Martinez and His Band

“Cueros (Skins)”
Performed by Tony Martinez and His Band

“Mambo Capri”
Performed by Tony Martinez and His Band

“Codfish and Potatoes” (aka "Bacalao Con Papa")
Performed by Tony Martinez and His Band

Jailhouse Rock (1957)

“One More Day”
Performed by Mickey Shaughnessy

“Young And Beautiful”
Performed by Elvis Presley

“I Want To Be Free”
Performed by Elvis Presley

“Don't Leave Me Now”
Performed by Elvis Presley

“Treat Me Nice”
Performed by Elvis Presley

“Jailhouse Rock”
Performed by Elvis Presley

“(You're So Square) Baby I Don't Care”
Performed by Elvis Presley