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## Beatlemania Timeline



**1960** – The Beatles officially form as a band and spend the next two years playing in small dance clubs in Liverpool, England and Hamburg, Germany.

**December 1961** – The United States begins its military buildup in Vietnam. Over time, America will become bitterly divided about the Vietnam War.

**January 1962** – The Beatles hire Brian Epstein as their manager.

**October 1962** – The United States and the Soviet Union come to the brink of nuclear war during the Cuban Missile Crisis.

**March 22, 1963** – The Beatles release their first album in Britain, *Please Please Me*.

**August 28, 1963** – Dr. Martin Luther King, Jr., delivers the “I Have a Dream” speech in Washington, D.C. at the seminal March on Washington for Jobs and Freedom.

**February – October 1963** – The Beatles perform a series of live concerts in Britain and Europe, attracting large crowds of enthusiastic fans.

**November 22, 1963** – President John F. Kennedy is assassinated.

**January 10, 1964** – The Beatles release their first album in the United States, *Introducing the Beatles*.

**February 9, 1964** – The Beatles make their first appearance on *The Ed Sullivan Show*; an estimated 73 million viewers tune in.

**April 4, 1964** – Songs by the Beatles hold the top five positions on the Billboard Hot 100 during the week of April 4th with "Can't Buy Me Love," "Twist and Shout," "She Loves You," "I Want to Hold Your Hand" and "Please Please Me," respectively.