



Television Households in the United States

TV Households in the United States

Year	Total US Households	US Households with Television	% of US Households with Television
1950	43,000,000	3,880,000	9
1955	47,620,000	30,700,000	64.5
1960	52,500,000	45,750,000	87.1
1965	56,900,000	52,700,000	92.6
1970	61,410,000	58,500,000	95.3
1975	70,520,000	68,500,000	97.1
1980	77,900,000	76,300,000	97.9

Source: Television Bureau of Advertising, "TV Basics," June 2012,
http://www.tvb.org/media/file/TV_Basics.pdf

