



Guidelines for Designing Your Album Cover

Using construction paper, pens/markers/crayons, magazine cutouts, and any other materials you may have, design an album cover for a fictional 1970s Punk band. Make sure to address the prompts below, and be able to explain the choices you made with your group.

1. Look at the album covers from the Clash and the Sex Pistols in the document set. What do they have in common?
2. Think about what you have learned about what Punk was reacting to, both musically and historically, and what Punk Rockers were trying to say. How would you represent that visually? How can you visually represent a musical subculture? How can you represent your band in a way that is true to the Punk image and ideals?
3. Give your band a name. Think about how the name might represent the ideas expressed in Punk.
4. Give your album a name.
5. Is advertising and promoting a band consistent with the ideas of Punk? After all, don't you want people to buy your album? Can you think of some ways to represent your band as part of the reaction to the commercial elements of Stadium Rock?